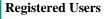
# **NEW CHILD CARE BUSINESS MARKETING TOOL!**

Coming SEPTEMBER 1, 2017 — Online Provider Profile Registry
Use your preferred device, with internet access, and go to
<a href="https://stage.worklifesystems.com/program/23">https://stage.worklifesystems.com/program/23</a>
to update your information!



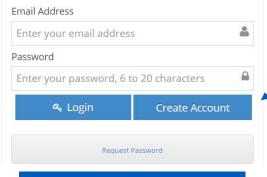
Please contact us for any assistance: swilliams@oklahomachildcare.org (800) 962-2772



- 1. Enter your login Email
- 2. Enter your login Password
- 3. Click "Login"

Forgot Password? Click "Request Password"

### Please Enter Your Information



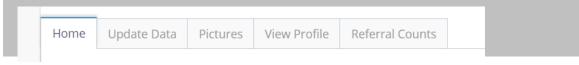
Need Help? Our email and telephone number are located at the end of each screen.

### First Time Users

NEW CHILD CARE BUSINESS MARKETING TOOL -- ONLINE PROVIDER PROFILE REGISTRY!

- 1. Click "Create Account"
- 2. Enter your Email
- 3. Enter required Password
- **4.** Enter your License ID
- 5. Enter your ZIP code
- 6. Click Save

#### Provider Main Menu Tabs



Data is organized in sections with one section open at a time. Remember to "Save."

**HOME** tab displays OCCRRA's contact information.

**UPDATE DATA** tab opens to your contact information section displaying the data fields available for you to update, as often as you'd like. Remember to "Save."

**PICTURES** allow you to add up to 5 pictures to showcase your child care program to families.



**VIEW PROFILE** pulls your data together for you to view and share with families, serves as a nice marketing piece.

**REFERRAL COUNTS** show you the number of times a family has viewed your profile since July 1, 2017 or for the current month.







## STAY CONNECTED!



### **CONNECT** for support...

- ✓ FREE assistance in marketing your child care business
- ✓ **FREE** referrals to families searching for child care
- ✓ **FREE** online "photo tour" of your facility
- ✓ **FREE** assistance with starting and operating your child care business
- ✓ **FREE** support on issues you face while providing care

### **CONNECT** to information...

- ✓ LOW COST training
- ✓ **ONLINE** training through Child Care Aware Training Academy™
- ✓ **FREE** quarterly newsletter from your Region with the latest information about trainings
- ✓ **RESOURCES** from your Region's lending library, theme kits, resource and curriculum books
- ✓ FREE/LOW COST laminating, die cuts, etc.



**Connect with your** local CCR&R for more information!

## CCR&R Network

**Spanish Providers call:** (405) 942-4179

Northwest Region (Enid)

Community Development Support Association (580) 234-3552

North Central Region (Bartlesville)

Delaware Child Development Resource & Referral (918) 977-3600

Northeast Region (Tahlequah) Cherokee Nation Child Care Resource Center (888) 458-6230

Southwest Region (Lawton) Great Plains Child Care Resource & Referral (888) 878-4417

Oklahoma City Region (Oklahoma City) Rainbow Fleet Child Care Resource & Referral (405) 525-3111

Tulsa Region (Tulsa) Community Service Council (918) 834-2273

South Central Region (Ada)

East Central University (800) 862-5593

Southeast Region (Durant) Southeastern Oklahoma State University (580) 745-3166

