

August 10, 2010

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In June of 2010 the Child Care Resource Center (CCRC) once again hosted 'Top of the Town'. It was a success! Nearly six hundred guests attended our 2nd annual event, touring historic buildings, sampling downtown restaurants, enjoying live music and simply taking in a beautiful evening in downtown Tulsa.

It was marvelous to see so many people downtown after 5:00pm on a Thursday night. It was common to overhear remarks such as, "I never knew this was here!", "I haven't been here since I was a child.", "We have such a beautiful downtown." or "I'll come downtown more often now that I know what's here."

'Top of the Town' was established to raise awareness and funds for the Child Care Resource Center and our much needed programs. In 2009 and 2010 we surpassed our goals, measuring significant increase in the public's phone and online inquires, as well as noteworthy financial growth.

CCRC's expertise includes early childhood, child care referral and national accreditation, nutrition, nursing, social work, speech and occupational therapy, resource and lending library and more. Several staff members hold advanced degrees in adult education and child development. The Child Care Resource Center was formed in 1987 in response to a citizen-led task force examining the needs of Tulsa's children. Currently CCRC supports Creek, Osage, Rogers, Tulsa and Wagoner counties. CCRC is a program of the Community Service Council of Greater Tulsa, a 501(c)3 organization and a Tulsa Area United Way Partner Agency.

We are pleased to announce an enhanced 'Top of the Town' event being held **Thursday, June 16, 2011 from 6:00 – 10:00pm in downtown Tulsa. We need your help! Will you consider sponsoring our 3rd annual event to support CCRC and our mission to serve the children of Oklahoma?** Sponsorship levels start at \$250 and go up to \$10,000 for our presenting sponsor. To maximize and ensure all brand and company exposure benefits through your sponsorship, please confirm **no later than January 29, 2011.**

Pre-sale individual tickets are \$30 and \$35 the day of the event. Tickets are limited! If you wish to reserve your tickets early please do so by reaching Karen Smith, CCRC Executive Director, contact information listed below. Online tickets sales will be available spring 2011 via our website, www.ccrctulsa.org.

Sponsorship levels and a confirmation form are enclosed for your review. We hope you will sponsor 'Top of the Town' 2011, an event that has become the talk of the town, promoting the best of downtown Tulsa, while benefiting so many children, families and child care centers in Oklahoma. The Child Care Resource Center is focused on building a brighter future for our children; won't you join us?

Please contact Karen Smith at 918-834-2273 or ksmith@ccrctulsa.org for more information.

Thank you for your consideration!

Sincerely,

Nancy Feldman
Honorary Chair
Top of the Town

Karen Smith
Executive Director
Child Care Resource Center

