

**Supporting Families**  
2nd Annual Smart Start Oklahoma Conference  
August 29, 2012  
Embassy Suites Hotel and Conference Center, Norman, Oklahoma

- 8:00-9:00am Registration  
Continental breakfast
- 9:00-9:45am Welcome Remarks: Dr. Marny Dunlap, President OPSR Board  
Opening Program: *Oklahoma School Readiness Index* Dr. Phyllis Hudecki, Oklahoma Secretary of Education
- 9:45-11:00am Morning Breakout Sessions – Rooms G-J  
*Resources and Tools to Promote Language and Early Literacy Learning in Young Children*  
Allison Jones, Center for Early Literacy Learning  
*How to Change the World, One Foster Child at a Time*  
Dr. Deborah Shropshire, Medical Director, CFSD, OKDHS  
*The Circle of Parents Model and the 5 Protective Factors*  
Analese Beets, Oklahoma State Department of Health  
*How to Use Social Media to Promote Your Program*  
KOCH Communications
- 11:00-1:15pm Lunch and Keynote Speaker- Earl Phalen, Chief Executive Officer of Reach Out and Read
- 1:15-2:30pm Afternoon Breakout Sessions - Rooms G-J  
*Family Engagement*  
Paula Gates, Head Start  
*The Circle of Parents Model and the 5 Protective Factors*  
Analese Beets, Oklahoma State Department of Health  
*Resources and Tools to Promote Language and Early Literacy Learning in Young Children*  
Allison Jones, Center for Early Literacy Learning  
*Framing the Early Childhood Message*- Oklahoma Champions for Early Opportunities (OKCEO) Quin Tran & Natalie Shirley, President of OSUOKC representing the Potts Family Foundation

2:30-2:45pm Afternoon Break and refreshments

2:45-4:00pm Afternoon Breakout Sessions - Rooms G-J

*Early Childhood Adversity and Toxic Stress*

Dr. Laura McGuinn

*Early Head Start and Family Childcare Homes Collaboration Models*

Paula Gates, Head Start

*How to Use Social Media to Promote Your Program*

KOCH Communications

*Educare*

Caren Calhoun and Shannon Guss

4:00-5:00pm Public Hearing