

## Comprehensive Primary Care Transformation

*featuring*

### Leonard Fromer, MD

Executive Medical Director, Group Practice Forum  
Los Angeles

### Susanna Ginsburg, MSW

SG Associates Consulting LLC  
New York

April 2, 2013

11:30 Lunch

12:00 Speakers Begin

Tulsa Community College Northeast Campus

Student Union

3727 East Apache Street

No cost for conference or lunch, but reservations are required.

Please go online to register at

<https://www.surveymonkey.com/s/6Q6NXC9>

Or call Jan Figart, Community Service Council, 918-585-5551

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### Leonard Fromer, MD

Dr. Leonard Fromer is a member of the board of TransformMED, LLC. He also acts as a consultant to TransformMED in the area of clinical integration: center of excellence quality improvement in the chronic diseases coupled with successful practice transformation to the patient centered medical home and the accountable care organization.

As Executive Medical Director of the Group Practice Forum, Dr. Fromer leads a team engaged in national projects with group practices that deliver education, tools, and services to achieve success in their clinical integration efforts.

Dr. Fromer lectures extensively on the topics of health-system reform, the patient centered medical home and the accountable care organization. He has been featured on CBS News, ABC News, and in the *New York Times*.

### Susanna Ginsburg, MSW

Susanna Ginsburg is president of SG Associates Consulting, providing strategic management consulting, evaluation, and policy analysis services to a wide range of public and private sector clients.

Her work has emphasized issues related to women and children's health including program interventions, financing, and organization/delivery of services.