

Quality Care for Every Child

Child Care Resource Center (CCRC) is on the cutting edge of best practice for children, families and teachers promoting *quality care for every child*. It is researched and widely known that high quality early care and learning environments that support young children in ALL areas of their development lead to greater success in both school and beyond. CCRC meets this goal by:

- Providing families with tools to access quality, affordable child care;
- supplying educational resources to teachers;
- assisting child care programs to reach high-quality national standards;
- offering comprehensive developmental screening to children;
- helping children to develop sound nutritional habits;
- increasing access to prenatal care and family planning services; and
- providing leadership to local, state and national early childhood groups.

7780 children were impacted by CCRC services

Professional development and training play an important role in supporting caregivers' transition from custodial care to qualified early care and learning professionals. In 2012, major trainings included Strengths-Based Coaching, AEP-PSO Bright Start Right Start Science Workshop, Cradling Literacy, and Strengthening Families/Prevent Child Abuse and Neglect training.

4349 providers benefitted from 1983 hours of training and technical assistance

This year, CCRC stopped printing hard copies of the quarterly "Connections for Caregivers" newsletter and training calendar and only posted the newsletter on the website. The CCRC website (www.ccrctulsa.org) and Facebook page was kept current throughout the year with information relevant to parents, providers and the community. CCRC also produced a monthly E-newsletter, "E-Connections for Caregivers". CCRC also opened a Twitter account with 20 followers.

CCRC's website provides access to an on-line child care search engine called Child Care Connector which is driven by NACCRRAware. This program enables parents to seek child care by location, type, or cost of child care via the Internet.

742 is the monthly average of people that received CCRC's e-newsletter; 420 liked us on Facebook; and 20 people followed us on Twitter



Resource and Referral

Resource and Referral is part of the state and national Child Care Resource and Referral system serving Tulsa, Creek Wagoner and Rogers counties. **R&R** provides families with children referrals to safe, quality, affordable child care that meet their immediate child care needs, while offering tools that allow families to gain the information and knowledge necessary to demand quality care for their children. Information and referrals can be received by phone, fax, email, mail, or in person. R&R contracts with Delaware Child Development to handle their parent calls serving Kay, Lincoln, Logan, Noble, Nowata, Osage, Pawnee, Payne and Washington counties. R&R also sponsors **Planline/Babyline** to help women find affordable prenatal and family planning services that will improve outcomes for potentially high risk pregnancies and reduce incidences of infant mortality. **The Toy Lending and Resource Library** is a lending service for the communities. The library includes resource books and training videos on child care and child development, toy lending library “learning luggage”, and a “cut and create” work area to make inexpensive games and activities using die cut, laminating, and comb-binding machines.

Outcomes:

80% of families chose child care from the referrals provided by CCRC
100% of Babyline callers attended doctor’s visits within a week of contacting CCRC



2012 Statistics

- **1493** parents utilized CCRC for child care referrals with **1317** calling for the first time.
- **888** child care providers in the Tulsa Metropolitan Area were listed on the referral service database on December 31, 2012.
- **41** calls were to support families in the Delaware Child Development catchment area.
- **21,680** provider referrals were given to families.
- **1991** children were served.
 - 21% of those children were under age 1
 - 51% were age 1-4
 - 28% were over the age of 4
- **156** searches were made by families using the online quick search for referrals.
- **313** successful follow ups to families were completed.
- **28** families spoke a language other than English and needed care.
- **341** calls were made to *Babyline*. **103** were Spanish and **4** were other language calls.
- **146** calls were made to *Planline*. **8** were Spanish and **3** were other language calls.
- **2,259** child care providers received over **585** hours of training and technical assistance.
- Over **175** visits by centers, child care homes, parents and professionals visited the Resource Library.
- **1530** items were checked out of the Resource Library.

A Success Story:

A military wife called Resource and Referral looking for help in finding and paying for child care. During the conversation, it was discovered that her husband was deployed which allowed the family to be eligible for military subsidy. The Referral Specialist did a search for care that would meet military subsidy requirements and then asked the parent to visit programs to find the one that she wanted her children to attend. Once she visited the programs, the mother called back to let the Referral Specialist know which program was her choice. The Referral Specialist then contacted the center to provide them with the necessary paperwork to accept military subsidy and helped them complete the necessary paperwork. By going the extra mile we were able to help this family find child care that they were happy with while providing resources to help pay for the child care.

Quality Enhancement Initiative

The **Quality Enhancement Initiative (QEI)** supports child care centers and family child care homes to achieve and sustain Accreditation (NAEYC - National Association for the Education of Young Children for center-based programs and NAFCC - National Association for Family Child Care for licensed family child care homes). CCRC's QEI is the only NAEYC recognized Accreditation Facilitation Project (AFP) in Oklahoma. Services include technical assistance, tailor made trainings, program assessment using variety of tools, and staff and leadership development. QEI also supports Strengthening Families through Early Care and Education initiative and the Oklahoma Infant Mental Health (OKAIMH) Endorsement. QEI also supported the Tulsa Area Community Schools Initiative's summer programming by hosting an art camp for elementary aged children.

2012 Statistics

- **3236** children ages 0-6 and their families were impacted by the QEI and its efforts to increase the quality of care in the program they are attending.
 - **2925** are in center-based care
 - **311** are in family child care homes
- The QEI Staff provided training and/or technical assistance to **1964** teachers, administrators, and staff of early care and learning programs.
- The QEI staff provided over **1360** hours of training and/or technical assistance.
- **70** programs were active in the QEI database.
 - **35** are family child care homes
 - **35** are child care centers
 - **8** programs closed (2 centers and 6 homes)
 - **12** programs were new (9 centers and 3 homes)
- **2** QEI programs were re-accredited through NAEYC, **1** new family child care homes was accredited and **2** were re-accredited through NAFCC.
- QEI team helped plan **5** state-wide conferences.
- **5** providers were helped to achieve OKAIMH Endorsement.
- QEI staff mentored Oklahoma City's Rainbow Fleet begin implementing a family child care home accreditation project.

Outcomes:

20 programs are NAEYC Accredited impacting 1246 children
11 programs are NAFCC Accredited impacting 105 children

A Success Story:

Assisting programs in making changes to support early childhood best practices is what the Quality Enhancement Initiative is all about! In July of 2012, the QEI hosted a two day Directors Leadership Institute. Over 60 child care directors, family child care home providers, and early childhood professionals from the Tulsa area and around the state of Oklahoma attended the training. During the institute Holly Elissa Bruno, nationally known early childhood author and speaker, addressed topics relevant to the child care setting including *Emotional Intelligence*, *Supervision for the Gentle in Spirit*, *Self Care for Leaders*, and *Preventing Legal Hot Spots*. The QEI received a great deal of positive feedback from the institute, and was asked to provide follow-up training for the staff of several child care programs in the Tulsa area as programs implemented policy changes based upon what administrators learned during the training. Child Care programs reported changing policies regarding discipline, cell phone use in the child care setting, staff use of social media, and babysitting policies.

"Every year the QEI Program Directors Institute allows me to gain knowledge concerning leadership and management and allows me time to practice and hone my leadership skills. It allows me valuable time networking with other center directors and managers. This past years Directors meeting dealing with legal issues in child care was very impactful on our center policies and procedures. We hope that we will never have to enforce some of the new policies and procedures we put into place, but we have made sure that all our families and staff are aware that we have made these changes. Providing high quality child care starts with high quality leadership. Many of us in this role started as teachers and are learning to be directors. The Directors Institute gives the directors and managers that attends the possibility of making their program truly great. Thank you QEI for all the work that you do."

Lindsey Asher, Education Specialist, Tulsa Community College Child Development Center.

The LINK Project

The LINK Project's primary goal is to help children, birth to six, reach their full developmental potential by linking families to early intervention services before children enter school. With a multi-disciplinary approach, the LINK team of professionals provides developmental, hearing, vision, social-emotional and speech screening services for children at their child care facility, where many spend up to 50 hours a week.

2012 statistics

- **1194** children were screened by the LINK team.
 - **549** children received vision screening.
 - **270** children received speech-language screening.
 - **997** parents received results of the screenings—61% received results face to face or telephone.
 - **407**(34%) children needed follow-up services.
 - **88** children are receiving services, 27 declined services, 116 did not need additional services, and 35 are still pending services.
- **45** child care centers, family child care homes and the Autism Center were visited.
 - **23** of the programs visited were offered screenings to all the children in the facility.
 - **22** other programs received support to specific children identified with a developmental or behavioral concern.
- **27** children were screened at the Autism Center of Tulsa during the year.
 - **9** speech evaluations were completed on these children.
 - **20** follow-ups were completed on these children.
- **5** programs received materials, supplies and equipment.
- **46** classroom observations were completed.
- **115** teachers attended **16** trainings.

Outcomes:

34% of children screened were referred for follow up services
21% of these children are receiving services

Success stories—thank you notes from parents

"Our experience with the LINK Project was excellent. The assessments that were completed seemed quite thorough and the professionals conducting them and providing feedback were very knowledgeable... We appreciated the support and validation of our concerns as parents. We were grateful for the collaboration with the pre-school, including the supplemental in-class visit after the initial assessments for further observation...we are very happy to share that the tools we have implemented are having a profound effect...We are truly grateful."

Thank you and the LINK Project for coming to my son's mother's day out and performing the screening tests. We were unaware of the vision challenges he was having. Your testing was able to help us to get him the glasses he needed to see clearly...It would have likely been several years before he was tested or we were aware of this need."



Child and Adult Care Food Program

The **Child and Adult Care Food Program (CACFP)** provides quality meals and snacks to children in family child care homes. Oklahoma has recently been identified as the 4th highest state in food insecurity (Hunger in America 2010) with most children receiving only two meals per day. The **CACFP** ensures that while these children are in child care, they will receive the appropriate nourishment they so desperately need. Nutrition Consultants approves providers to participate in the program, provides training in nutrition, sanitation, health and safety, reviews the program by visiting each home three times per year, and processes and distributes monthly reimbursement checks.

2012 Statistics:

7 new providers contracted with the CACFP.

93 total providers participated.

Tulsa County: **76**

Wagoner County: **7**

Osage County: **4**

Rogers County: **5**

Creek County: **1**

47 providers use Minute Menu, the on-line reporting system.

975 is the average number of children claimed each month.

\$585,000 amount reimbursed to providers.

463 new children were enrolled.

1359 is the total number of children impacted.

Outcome:

1359 children were provided a healthy balanced diet which provides them with a foundation of good eating habits for their future

A success story

CCRC trainings always provide information that the participants can use immediately. Cradling Literacy provides story extension activities. During a food monitoring visit, a provider was observed leading the children in making "Friendship Stew". The children were cutting vegetables to add to the stew while the provider read the Friendship Stew story to the children. The activity supported healthy eating, literacy skills, motor skills, and social skills all while following the CACFP food patterns for children's healthy development.

Highlighted Special Events

- CCRC hosted the fourth annual *Top of the Town* premier event fundraiser netting over **\$27,500**.
- CCRC celebrated **25** years with a champagne toast to kick off the *Top of the Town* evening.
- CCRC matched **250** volunteers from **15** different companies to complete **18** projects at early childhood programs for Tulsa Area United Way's Annual *Day of Caring*.
- CCRC co-sponsored with Tulsa Early Childhood Association *Week of the Young Child Fun Fair* with over **550** in attendance.
- **13** people attended CCRC's annual bus tour to the Capitol which empowers families to advocate for their child care issues.

Outcome:

\$35,000 of volunteer time supported children, families and child care programs

Child Care Resource Center
Quality Care for Every Child

918.694.7113

WWW.ROUTE66PHOTOBOOTH.COM

FOR HELP FINDING CHILD CARE call
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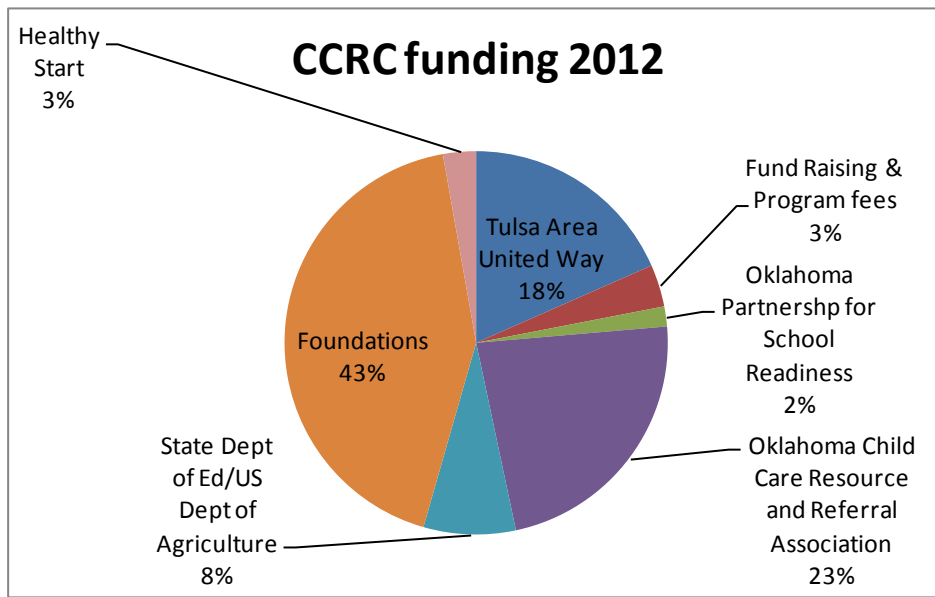
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For more information and details about CCRC programs, services and outcomes, please visit our website at www.ccrctulsa.org

