



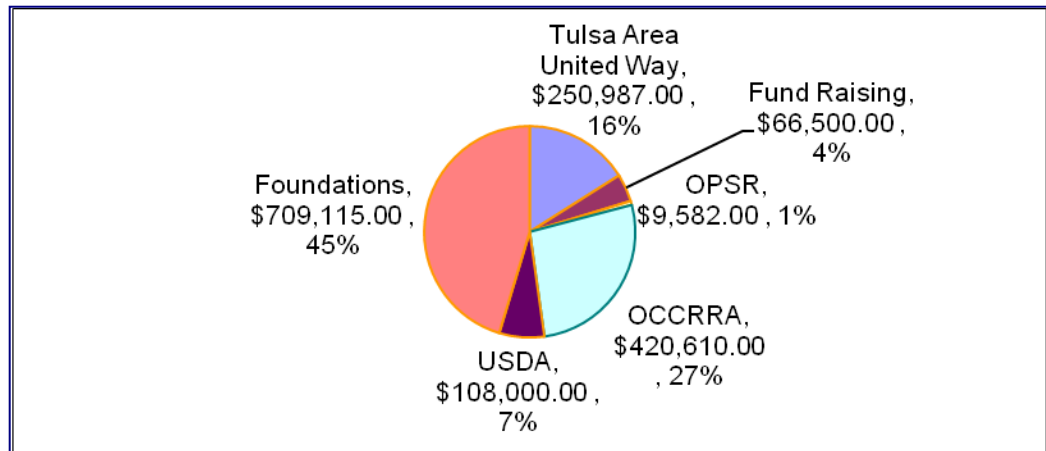
# Quality Care for Every Child

**Child Care Resource Center (CCRC)** is on the cutting edge of best practice for children, families and teachers promoting quality care for every child. Professional development plays an important role in supporting caregivers' transition from custodial care to qualified early care and learning professionals. 2010 Professional trainings included Screening and Assessment for Young Children, Advocacy 101, Smart Start National Teleconference, AEP-PSO Bright Start Right Start Science Curriculum and ongoing Prevent Child Abuse and Neglect training.

CCRC publishes a quarterly "Connections for Caregivers" newsletter which lists current training opportunities throughout Tulsa Metro Area. CCRC's website provides current training information. CCRC also produces a monthly E-newsletter, "E-Connections for Caregivers" which is distributed to several hundred people throughout the community." Several times a week, CCRC updates its Facebook and International Infant Toddler Conference Blog.

The CCRC website ([www.ccrctulsa.org](http://www.ccrctulsa.org)) provides information to parents and providers regarding quality child care, training programs available in the community and across the state. The website also provides access to an on-line child care search engine called Child Care Connector which is driven by NACCRRAware. This program enables parents to seek child care by location, type, or cost of child care via the Internet.

CCRC is funded through Oklahoma Child Care Resource and Referral Association (OCCRRA) with Oklahoma Child Care Services (OCCS) contracted dollars, the Tulsa Area United Way, State Department of Education with United States Department of Agriculture funds, George Kaiser Family Foundation, The Morningside Foundation, Oklahoma Partnership for School Readiness, and community support.



# Resource and Referral

**Resource and Referral (R&R)** is part of the state and national Child Care Resource and Referral system and is recognized nationally for quality assurance through NACCRRA. **R&R** provides families with children referrals to licensed, safe, affordable child care that meets their immediate child care needs, while offering tools that allow families to gain the information and knowledge necessary to evaluate child care options available. The **Resource and Lending Library** provides developmentally appropriate toys and books for child care providers, a professional library for all early childhood professionals, and a work area for the public to make inexpensive materials. **Special Projects** include **Health and Safety Enhancement Project**, **Infant Toddler Enhancement Project** and **Hispanic Outreach Services**.

During 2010, over 2,000 families utilized CCRC for child care referrals for the first time benefitting over 2,700 children in need of child care.

35,000 provider referrals were given to families

2,700 children were served

- 22% of those children were under age 1
- 49% were age 1-4
- 29% were over the age of 4

2,000 searches were made by families using the online quick search

450 successful follow ups were completed

130 families requested special needs care for their child

16 Child Care Centers were provided over 300 hours of intense health and safety training and technical assistance for a six month time span, serving 1,000 teachers and students.

21 Child Care Centers were provided over 390 hours of intense infant toddler training and technical assistance for a six month time span, serving over 400 teachers and students.

12 successful follow ups were completed in Spanish.

31 families spoke another language other than English and needed care.



GableGotwals volunteers reading to children

# Child and Adult Care Food Program

The **Child and Adult Care Food Program (CACFP)** is an indispensable program which provides quality meals and snacks to children in family child care homes. Oklahoma has recently been identified as the 4<sup>th</sup> highest state in food insecurity (Hunger in America 2010) with most children receiving only two meals per day. The **CACFP** ensures that while these children are in child care they will receive the appropriate nourishment they so desperately need. Nutrition Consultants approves providers to participate in the program, provides training in nutrition, sanitation, health and safety, reviews the program by visiting each home three times per year, and processes and distributes monthly reimbursement checks.



During 2010, 100 providers participated in the Food Program

Over \$600,000 was reimbursed for nutritious foods served.

19 new providers joined the CACFP .

7 providers joined the online Minute Menu business tracking software.

While the majority of providers are located in Tulsa County (85) services are also provided in Creek (3), Osage (3), Rogers (4) and Wagoner (5) counties.

# Quality Enhancement Initiative

The **Quality Enhancement Initiative (QEI)** assists child care centers and family child care homes to achieve and sustain Accreditation (NAEYC - National Association for the Education of Young Children for center-based programs & NAFCC - National Association for Family Child Care). CCRC's QEI is the only registered NAEYC Accreditation Facilitation Project (AFP) in Oklahoma. Services include technical assistance, tailor made training, program assessment using environmental rating scales, and staff development. QEI also supports Strengthening Families through early care and learning initiative.

- 63 child care centers and 48 family child care homes received accreditation support.
- 6,255 children and 3,176 teachers/administrators were served.
- Eight new centers and three new family child care homes received national accreditation.
- Staff provided over 1300 hours training and/or technical assistance to 3176 teachers, administrators and staff of child care programs.

## Day of Caring

Approximately 200 volunteers from **12** companies completed **19** projects for **18** different child care facilities during the Tulsa Area United Way's Annual Day of Caring. These projects included building playground equipment, cleaning and organizing classrooms, painting parking lots, painting classrooms, installing tile and reading to children.



Williams volunteers building a playground



Target volunteers building a playground

## LINK Project

The **LINK Project** provides free developmental, hearing, vision, speech, and social-emotional screening on-site in Tulsa County child care programs. After screenings are completed, the **LINK** team works closely with the family and agencies to provide appropriate referrals for intervention and support in any area identified as a need or a concern.

**The LINK Project** partnered with 53 child care centers and family child care homes in 2010 to provide screening for 1013 children.

- 27% birth to two
- 44% two to four
- 29% four to six

32% of those screened displayed some concern on their developmental screening

31% received speech screening or evaluation from LINK

56% had history of ear infections

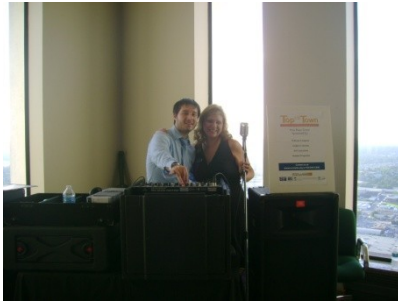
32% had abnormal tympanogram results at time of screening

59% of families participated in a conference to review results

31 trainings have been provided for Child Care providers receiving developmental toys and equipment to benefit children in their care.

65 classroom observations have been completed

CCRC hosted the second annual Top of the Town premier event fundraiser. A total of 720 people attended this event which featured access to ten downtown buildings, seven restaurants and the tunnels. The income received from this event was used to purchase resource materials for providers, child development screenings, and provider training opportunities.



**CCRC Advisory Council 2010**

Francie Day  
Stacey Finnerty  
Lori Place

Erin Daily  
Tim Lovell  
Bill Rhodes

Donna Davis  
Belinda McGee  
Regina Rice

Anne Dennison  
Scott Moore  
Ashli Sims



**2010 CCRC Staff**

\*Lindsey Asher, Accreditation Specialist  
Melinda Belcher, Resource and Referral Coordinator  
Dee Ann Brown, Literacy Specialist  
\*Michelle Brown, LINK Child Development Specialist  
Janna Cooney, Community Health Consultant  
Aubrey Fick, Referral Specialist  
Allison Finch, LINK Project Audiologist  
\*Elizabeth Garcia, Accreditation Specialist  
Lesley Gudgel, LINK Project Coordinator  
\*Hope Hooks, Administrative Assistant  
Stephanie Howard, Literacy Specialist  
CaBrina Lindley, Nutrition Consultant  
\*Erma Lee McMinn, Accreditation Specialist  
Shauna Meador, Accreditation Specialist  
Kendra Morgan, Child Development Specialist  
Casey Moore, Food Program Coordinator

Ellie Newby, Child Care Consultant  
Amy Krueger Peters, Communications Coordinator  
Cyndy Purgason, LINK Project Registered Nurse  
Jessica Ruggles, Infant Toddler Specialist  
Joyce Reynolds, Child Care Health Consultant  
Retta Seger, Accreditation Specialist  
Karen Smith, Director  
Marlene Smith, Accreditation Specialist  
Mary Beth Smith, Child Development Specialist  
Debi Spencer, Psychometrist  
Samara Stephenson, Hispanic Outreach Specialist  
Carol Sullivan, Child Development Specialist  
Sue Trimble, Library Associate  
Judy Turner, Family Resource Coordinator  
Paige Whalen, QEI Coordinator

\*Left CCRC in 2010



The Child Care Resource Center is a program of the Community Service Council, a United Way Partner Agency